

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 584477 /		<u>Alt Order #</u> 09846901
<u>Product</u> NRCC IE 2012-SKED 2		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 3435	
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 92.60
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/31/12	10/31/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$400.00	0.70			
N 2	31	11/02/12	11/02/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$400.00	0.70			
N 3	31	11/05/12	11/05/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$400.00	0.70			
N 4	31	11/06/12	11/06/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00	0.70			
N 5	31	10/30/12	10/30/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$550.00	1.10			
N 6	31	10/31/12	10/31/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$550.00	1.10			
N 7	31	11/01/12	11/01/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$550.00	1.10			
N 8	31	11/02/12	11/02/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$550.00	1.10			
N 9	31	11/05/12	11/05/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$550.00	1.10			
N 10	31	11/06/12	11/06/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$550.00	1.10			
N 11	31	10/30/12	10/30/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				2	\$600.00	1.20			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 584477 /		<u>Alt Order #</u> 09846901
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> NRCC IE 2012-SKED 2	<u>Estimate #</u> 3435
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	10/31/12	10/31/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$600.00	1.20			
N 13	31	11/01/12	11/01/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				2	\$600.00	1.20			
N 14	31	11/02/12	11/02/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				2	\$600.00	1.20			
N 15	31	11/05/12	11/05/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$600.00	1.20			
N 16	31	11/06/12	11/06/12	Good Day Colorado	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				2	\$600.00	1.20			
N 17	31	10/31/12	10/31/12	Good Day Colorado	7a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00	0.80			
N 18	31	11/02/12	11/02/12	Good Day Colorado	7a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00	0.80			
N 19	31	11/06/12	11/06/12	Good Day Colorado	7a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$500.00	0.80			
N 20	31	10/30/12	10/30/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$300.00	0.60			
N 21	31	10/31/12	10/31/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$300.00	0.60			
N 22	31	11/01/12	11/01/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$300.00	0.60			
N 23	31	11/02/12	11/02/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$300.00	0.60			
N 24	31	11/05/12	11/05/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00	0.60			
N 25	31	11/06/12	11/06/12	Good Day Colorado	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$300.00	0.60			
N 26	31	10/31/12	10/31/12	World Series on FOX	5p-CC		:30				NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$7,500.00	9.50			
N 27	31	11/01/12	11/01/12	World Series on FOX	5p-CC		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$7,500.00	9.50			
N 28	31	10/30/12	10/30/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,800.00

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<u>Contract / Revision</u> 584477 /		<u>Alt Order #</u> 09846901
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> NRCC IE 2012-SKED 2	<u>Estimate #</u> 3435
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,800.00	3.00			
N 29	31	10/31/12	10/31/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,800.00	3.00			
N 30	31	11/01/12	11/01/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,800.00	3.00			
N 31	31	11/02/12	11/02/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00	3.00			
N 32	31	11/05/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00	3.00			
N 33	31	10/30/12	10/30/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,400.00	2.10			
N 34	31	10/31/12	10/31/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,400.00	2.10			
N 35	31	11/01/12	11/01/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,400.00	2.10			
N 36	31	11/02/12	11/02/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00	2.10			
N 37	31	11/05/12	11/05/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00	2.10			
N 38	31	10/30/12	10/30/12	Fox 31 News Nightsid	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00	1.00			
N 39	31	10/31/12	10/31/12	Fox 31 News Nightsid	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00	1.00			
N 40	31	11/01/12	11/01/12	Fox 31 News Nightsid	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00	1.00			
N 41	31	11/02/12	11/02/12	Fox 31 News Nightsid	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00	1.00			
N 42	31	11/05/12	11/05/12	Fox 31 News Nightsid	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00	1.00			
N 43	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,400.00	2.30			
N 44	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	1.50			
Totals										92.60		51	\$59,300.00

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584477 /	09846901

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	NRCC IE 2012-SKED 2	3435

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	<u>Totals</u> Amount
<hr/>													
Time Period		# of Spots		Gross Amount		Net Amount							
10/29/12 - 11/06/12		51		\$59,300.00		\$50,405.00							
Totals		51		\$59,300.00		\$50,405.00							

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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